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PTO/SB/21 (09-06)

Approved for use through 03/31/2007. OMB 0651-0031

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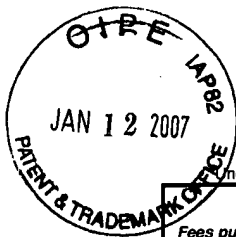
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/841,465-Conf. #5373	
	Filing Date	April 24, 2001	
	First Named Inventor	Seth Haberman	
	Art Unit	2623	
	Examiner Name	C. L. Parry	
Total Number of Pages in This Submission		Attorney Docket Number	2000522.00125US2

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Form SB08 (34 references) Certificate of Express Mailing
<div>Remarks</div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	WILMER CUTLER PICKERING HALE AND DORR LLP		
Signature			
Printed name	Philip R. Poh		
Date	January 12, 2007	Reg. No.	51,176

Express Mail Label No. EV 901256700 US Dated: January 12, 2007



PTO/SB/17 (07-06)

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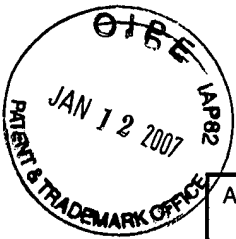
Effective on 12/08/2004. Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).		Complete if Known	
FEE TRANSMITTAL For FY 2006		Application Number	09/841,465-Conf. #5373
		Filing Date	April 24, 2001
		First Named Inventor	Seth Haberman
		Examiner Name	C. L. Parry
		Art Unit	2623
<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27		Attorney Docket No.	2000522.00125US2
TOTAL AMOUNT OF PAYMENT (\$) 180.00			

METHOD OF PAYMENT (check all that apply)	
<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
<input type="checkbox"/> Money Order	<input type="checkbox"/> None
<input type="checkbox"/> Other (please identify): _____	
<input checked="" type="checkbox"/> Deposit Account	Deposit Account Number: 08-0219
Deposit Account Name: Wilmer Cutler Pickering Hale and Dorr LLP	
For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)	
<input checked="" type="checkbox"/> Charge fee(s) indicated below	<input type="checkbox"/> Charge fee(s) indicated below, except for the filing fee
<input checked="" type="checkbox"/> Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17	<input checked="" type="checkbox"/> Credit any overpayments

FEE CALCULATION							
1. BASIC FILING, SEARCH, AND EXAMINATION FEES							
Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	
2. EXCESS CLAIM FEES							
Fee Description							Small Entity Fee (\$)
Each claim over 20 (including Reissues)							50
Each independent claim over 3 (including Reissues)							200
Multiple dependent claims							360
Total Claims = Extra Claims x Fee (\$)							Fee Paid (\$)
HP = highest number of total claims paid for, if greater than 20.							
Indep. Claims = Extra Claims x Fee (\$)							Fee Paid (\$)
HP = highest number of independent claims paid for, if greater than 3.							
3. APPLICATION SIZE FEE							
If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).							
Total Sheets		Extra Sheets	Number of each additional 50 or fraction thereof		Fee (\$)	Fee Paid (\$)	
- 100 =		/50	(round up to a whole number) x		=		
4. OTHER FEE(S)							Fees Paid (\$)
Non-English Specification, \$130 fee (no small entity discount)							
Other (e.g., late filing surcharge): 1806 Submission of an Information Disclosure Statement							180.00

SUBMITTED BY			
Signature		Registration No. (Attorney/Agent)	51,176
Name (Print/Type)	Philip R. Poh	Telephone	(212) 230-8800
		Date	January 12, 2007

Express Mail Label No. EV 901256700 US Dated: January 12, 2007



Application No. (if known): 09/841,465

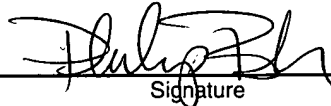
Attorney Docket No.: 2000522.00125US2

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on January 12, 2007
Date


Signature

Philip R. Poh

Typed or printed name of person signing Certificate

51,176
Registration Number, if applicable

(212) 230-8800
Telephone Number

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IDS (Citation) by Applicant (34 References) (2 pages)
Information Disclosure Statement (1 page)
Fee Transmittal (1 page)
Transmittal (1 page)
Postcard



Express Mail Label No. EV 901256700 US Dated: January 12, 2007

Docket No.: 2000522.00125US2
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Seth Haberman et al. Confirmation No.: 5373
Application No.: 09/841,465 Art Unit: 2623
Filed: April 24, 2001 Examiner: C. L. Parry
Title: SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST
FOR PERSONALIZED MESSAGES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT (IDS)

Dear Sir:

This Information Disclosure Statement is being filed after the mailing date of the first Office Action on the merits and before the mailing date of a final Office Action or a Notice of Allowance.

Please charge the \$180.00 fee to our Deposi.

Applicants request that the Examiner initial and return a copy of the enclosed Form PTO SB-08 with the next communication.

Respectfully submitted,

Dated: January 12, 2007

Philip R. Poh
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01 FC:1806 180.00 DA



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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	09/841,465-Conf. #5373
				Filing Date	April 24, 2001
				First Named Inventor	Seth Haberman
				Art Unit	2623
				Examiner Name	C. L. Parry
Sheet	1	of	2	Attorney Docket Number	2000522.00125US2

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Number-Kind Code ² (if known)				
	AA*	US-5,550,735	08-27-1996	Slade et al.		
	AB*	US-5,585,838	12-17-1996	Lawler et al.		
	AC*	US-5,758,259	05-26-1998	Lawler		
	AD*	US-5,805,974	09-08-1998	Hite et al.		
	AE*	US-5,873,068	02-16-1999	Beaumont et al.		
	AF*	US-5,903,263	05-11-1999	Emura et al.		
	AG*	US-6,304,852	10-16-2001	Lonctaux		
	AH*	US-6,330,286	12-11-2001	Lyons et al.		
	AI*	US-20020026359-A1	02-28-2002	Long et al.		
	AJ*	US-6,357,042-A1	03-12-2002	Srinivasan et al.		
	AK*	US-6,360,234-A1	03-19-2002	Jain et al.		
	AL*	US-20020057336-A1	05-16-2002	Gaul et al.		
	AM*	US-6,408,278	06-18-2002	Carney et al.		
	AN*	US-6,457,010	09-24-2002	Eldering et al.		
	AO*	US-6,463,444	10-08-2002	Jain et al.		
	AP*	US-6,502,076	12-31-2002	Smith		
	AQ*	US-6,567,980	05-20-2003	Jain et al.		
	AR*	US-20030110500-A1	06-12-2003	Rodriguez		
	AS*	US-6,588,013	07-01-2003	Lumley et al.		
	AT*	US-6,611,624	08-26-2003	Zhang et al.		
	AU*	US-20030177503-A1	09-18-2003	Sull et al.		
	AV*	US-6,678,332	01-13-2004	Gardere et al.		
	AW*	US-6,681,395	01-20-2004	Nishi et al.		
	AX*	US-20040025180-A1	02-05-2004	Begeja et al.		
	AY*	US-6,694,482	02-17-2004	Arellano et al.		
	AZ*	US-6,735,628-A1	05-11-2004	Eyal		
	AA1*	US-20040136698-A1	07-15-2004	Mock		
	AB1*	US-6,785,289	08-31-2004	Ward et al.		
	AC1*	US-6,806,909	10-19-2004	Radha et al.		
	AD1*	US-6,850,252	02-01-2005	Hoffberg		
	AE1*	US-6,857,024	02-15-2005	Chen et al.		
	AF1*	US-6,877,134	04-05-2005	Fuller et al.		
	AG1*	US-20050086691-A1	04-21-2005	Dudkiewicz et al.		
	AH1*	US-20050086692-A1	04-21-2005	Dudkiewicz et al.		

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. ¹	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)					

Examiner Signature		Date Considered	
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				Art Unit	2623
				Examiner Name	C. L. Parry
Sheet	2	of	2	Attorney Docket Number	2000522.00125US2

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. * CITE NO.: Those application(s) which are marked with an single asterisk (*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²

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¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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